

# DISCOVER

## WHAT'S NEW



EDITION 3



**BIC**<sup>®</sup>

*graphic*

2019 NEW PRODUCTS

The Best Brands in the Business | [bicgraphic.com](http://bicgraphic.com)

# NEW PRODUCTS

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Pricing valid through December 31, 2019.  
All prices in USD.

# Because We Care.

## Product Safety

BIC Graphic products are rigorously tested to confirm compliance with CPSIA and other North American product safety laws and standards.

## Leading Technology Standards

Our technology items are tested to applicable UL, UN and FCC standards and requirements.

## BPA FREE

All of our plastic drinkware products are BPA FREE.

## CPSIA

All of our child products comply with all applicable Children's Product Safety rules.

## PROP 65

Nearly all of BIC Graphic's product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California.



## Quality Certification Alliance (QCA)

The promotional product industry's only independent, not-for-profit organization dedicated to helping companies provide safe products, has granted QCA Accreditation to BIC Graphic.



## PPAI Product Safety Awareness Program

This program is part of a larger PPAI initiative to create confidence in promotional products as an advertising medium at every level.



## C-TPAT Tier II Certified

BIC Graphic is C-TPAT Tier II certified by U.S. Customs which evidences our superior commitment to supply chain security.

BIC Graphic is a leader in product safety, quality assurance, social responsibility, supply chain security and environmental stewardship. This includes C-TPAT certification, technology standards and Prop 65 compliance



Icons used in this catalog are for illustrative purposes only and are not intended to imply that any governmental body or organization has endorsed BIC Graphic's compliance program.

# Hello & Welcome.

Offering everything from awards to writing instruments, the BIC Graphic family of brands and our diverse portfolio of categories bring you an array of solutions for all your promotional needs.

## BRAND PORTFOLIO

Our brand portfolio includes over 60 brands and retail partners that you know and love. Look for your favorite brand logos throughout our product collection.

## EXCLUSIVES

We offer over 300 exclusive products, many designed in-house with contemporary colors and patterns, modern styling and unique details.

## SAFETY & COMPLIANCE

We operate with product safety and compliance standards that we stand behind, so you can feel confident.

## DECORATION

We offer over 15 different decoration methods, including britePix® full-color imprinting, and award-winning printing on our golf and calendar lines.

## ECO-FRIENDLY

We proudly offer environmentally-minded product solutions. Look for the green leaf icon throughout our product collection and at [bicgraphic.com](http://bicgraphic.com)

## USA PROUD

We offer the largest assortment of products made, assembled and printed in the USA.

## EXACT QUANTITIES

No overs or unders! Only exactly what you ordered.

## NEW PRODUCTS

We launch 100s of innovative, fresh new products each year.

## ALWAYS AVAILABLE

Items guaranteed to be in stock until December 31, 2019.

## TRENDS

The Latest Styles



# TREND Report

## ECO EVERY DAY

People are more aware than ever that small changes in daily life can have a larger impact on the environment as a whole. Whether supporting brands with innovative eco-initiatives or finding alternatives to single-use plastic, thinking green has hit the mainstream.



Source: <https://ehstalon.com/7681/news/eco-friendly-is-trendy/>

# Feeling Blue

For more than 75 years blue has been the most preferred color in the world, but new research suggests our positive associations are what make us swoon for sapphire hues. With fresh takes on every shade popping up in unexpected applications, blue is definitely the new black.



Source: <https://www.artsy.net/article/artsy-editorial-blue-worlds-favorite-color>

Pending tariff implications and associated impact on raw material cost, BIC Graphic reserves the right to change prices at any time without notice if necessary. Please see [bicgraphic.com](http://bicgraphic.com) for the most up-to-date pricing.

# NEW BRAND

## charge■worx®

You need solutions for your day-to-day that actually fit into your life.

Our expansive line makes sure you have just what you need for any occasion, in styles that make a statement without sacrificing functionality.

Chargeworx has the perfect fit. It's time to ditch the one-size mentality and find what works for you.



**NEW**

Draft your one-of-a-kind brand story.



# WRITING INSTRUMENTS

# CARAN D'ACHE

Genève

55961

Caran D'Ache 849 PopLine  
Metallic Pen

**Pen Colors:** Black, Blue, Red, White

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$27.84(C)—Min. 10;  
1-color imprint, 1 location



Trendy, modern and flashy. The 849 PopLine ballpoint pen does not go unnoticed. Refreshing colors for moments of sparkling writing. Optimal comfort when held in the hand. The 849 PopLine ballpoint pen matches your mood and satisfies your style requirements. Reliable and enduring.

# CARAN D'ACHE

Genève

55962

Caran D'Ache PopLine Stylus  
Metallic Pen

**Pen Colors:** Black, Silver, White

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$33.50(C)—Min. 10;  
1-color imprint, 1 location



Trendy, chic and timeless. The 849 PopLine ballpoint stylus pen does not go unnoticed. Optimal comfort when held in the hand. The 849 PopLine ballpoint stylus pen matches your mood and satisfies your style requirements. Reliable and enduring.

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# NEW

## Writing Instruments



55935

Souvenir® Vibrant Pen

**Pen Colors:** Black, Blue, Green, Red, Turquoise

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$ .50(C)—Min. 300;

1-color imprint, 1 location



With a sleek one-piece barrel, clip and shining chrome accents, the Souvenir® Vibrant Pen is a plunger pen with universal appeal. The barrel features a matte textured swirl that leads to the clip embossed with the Souvenir® logo. Hybrid InstaGlide® ink offers a smooth, consistent write-out to add even more value to this fashionable plastic pen.



55983

Souvenir® Fuse Pen

**Trim Colors:** Black, Blue, Lime, Orange, Purple, Red, Turquoise

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$ .68(C)—Min. 300;

1-color imprint, 1 location



Looking to make a brand message pop? The Souvenir® Fuse Pen has a unique grip, white barrel, chrome accents and a branded Souvenir® band near the plunger to neatly frame the imprint. A perfect writing instrument for brands who want to stand out in style.



55984

Souvenir® Rocco Pen

**Trim Colors:** Gunmetal, Black, Blue, Gray, Green, Purple, Red

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$ .70(C)—Min. 300;

1-color imprint, 1 location



This pen will be the star at any event!

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55970

Souvenir® Jager Pen

**Barrel Colors:** Blue, Lime Green, Purple, Red, Silver

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$.70(C)—Min. 300;

1-color imprint, 1 location



With a diamond-texture grip that includes unexpected die-cuts exposing the barrel underneath, the Souvenir® Jager Pen is truly unique. Includes chrome accents with a beveled clip, die-cut Souvenir® emblem and elevated ink technology that provides a one-of-a-kind writing experience for any one-of-a-kind brand.



55971

Souvenir® Jager Stylus Pen

**Barrel Colors:** Blue, Green, Gunmetal, Purple, Red

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$.75(C)—Min. 300;

1-color imprint, 1 location



With a diamond-pattern grip featuring unique die-cuts exposing the barrel underneath, the Souvenir® Jager Stylus Pen is a cut above other writing instruments. Complete with a chrome beveled clip, die-cut Souvenir® logo and push-through stylus to take a brand from paper to touchscreen seamlessly.



55988

Souvenir® Lark Highlighter

**Highlighter Colors:** Blue, Green, Orange, Pink, Yellow

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$.73(C)—Min. 300;

1-color imprint, 1 location



Enjoy using the Souvenir® Lark Highlighter with its swirl-patterned grip.

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**NEW**

Writing Instruments

# NEW

## Writing Instruments



**55966**

Salute Pen

**Barrel Colors:** Black, Forest Green, Navy, Red, Black

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$1.39(C)—Min. 150;  
1-color imprint, 1 location



Add sophistication with this two-piece, rubberized metal pen with gunmetal trim.



**55978**

Euclid Pen

**Barrel Colors:** Black, Blue, Green, Red

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$.95(C)—Min. 300;  
1-color imprint, 1 location



Easy to grip and smooth writing makes this a go-to pen.



**55980**

Twiddle Pen

**Barrel Colors:** Blue, Green, Orange, Red, Silver

**Standard Decoration:** Screen Print **FREE** set-up

**As Low As:** \$.48(C)—Min. 300;  
1-color imprint, 1 location



Feature your logo on the Twiddle Pen. Available in jewel-tone, metallic barrel and clip with die-cut black clip and metallic accents.

**NEW**

Think of your promo cup as half full.

# DRINKWARE



**46267**

Bold Tumbler - 16 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Lid Colors:** Black, Navy, White

**As Low As:** \$9.98(C)—Min. 48;

1-color imprint, 1 location



The latest trend in drinkware is here. Make a lasting impression with your customized design or logo.

**46270**

Howard Glass Vacuum Tumbler -14 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black, White

**As Low As:** \$12.98(C)—Min. 48;

1-color imprint, 1 location



This unique tumbler combines the feature of keeping beverages hot or cold for hours and includes a glass inner. Use the push-on lid for greater convenience on-the-go.

# NEW

## Drinkware



**46266**

Force Tumbler - 12 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black, Navy, White

**As Low As:** \$8.38(C)—Min. 48;

1-color imprint, 1 location



Perfect for the single cup serving for your on-the-go beverage of choice.



**46268**

Jolly Straw Tumbler - 14 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Red, Royal, Smoke, Teal

**As Low As:** \$3.98(C)—Min. 48;

1-color imprint, 1 location



These vibrant colored tumblers will quench your thirst, leaving a lasting impression.



**NEW**

**46271**

Fran Vacuum Sport Bottle - 18 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black, White

**As Low As:** \$12.25(C)—Min. 48;

1-color imprint, 1 location



Pack this one in your sports bag! It is durable, easy to use and is great for on-the-go.



**46272**

Courage Vacuum Sport Bottle - 18 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Matte Black, Matte Navy, Matte Red, Silver

**As Low As:** \$8.39(C)—Min. 48;

1-color imprint, 1 location



This contemporary sport bottle will make a great impression. Fashion, function and fun!



Stay hydrated while on-the-go!



**46276**

Roz Sport Bottle - 26 oz.

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Charcoal, Clear, Red, Royal

**As Low As:** \$4.99(C)—Min. 48;

1-color imprint, 1 location

**NEW**

Home is where the promo is.



# HOUSEWARES

**51027**

Plastic Straw

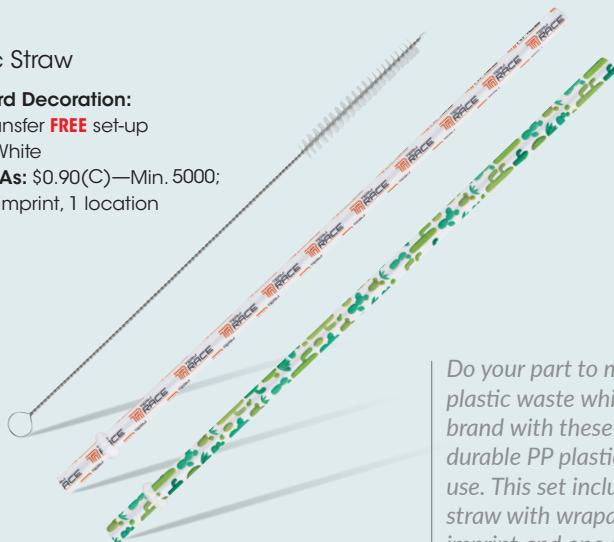
**Standard Decoration:**

Heat Transfer **FREE** set-up

**Color:** White

**As Low As:** \$0.90(C)—Min. 5000;

1-color imprint, 1 location



Do your part to minimize single-use plastic waste while promoting your brand with these straws made from durable PP plastic for long-lasting use. This set includes one reusable straw with wraparound heat transfer imprint and one cleaning brush.

**51029**

Metal Straw in Pouch (shown)

**Standard Decoration:**

Laser Engrave **FREE** set-up

**Colors:** Blue, Green, Red, Yellow

**As Low As:** \$2.29(C)—Min. 5000;

1-color imprint, 1 location



Bring your own reusable straw and do your part in protecting oceans from plastic litter. This stainless steel straw with silicone tip has a laser-engraved imprint and comes complete with a cleaning brush and carry pouch. Screen print imprint on the pouch is also available for an additional charge.

**51028**

Metal Straw

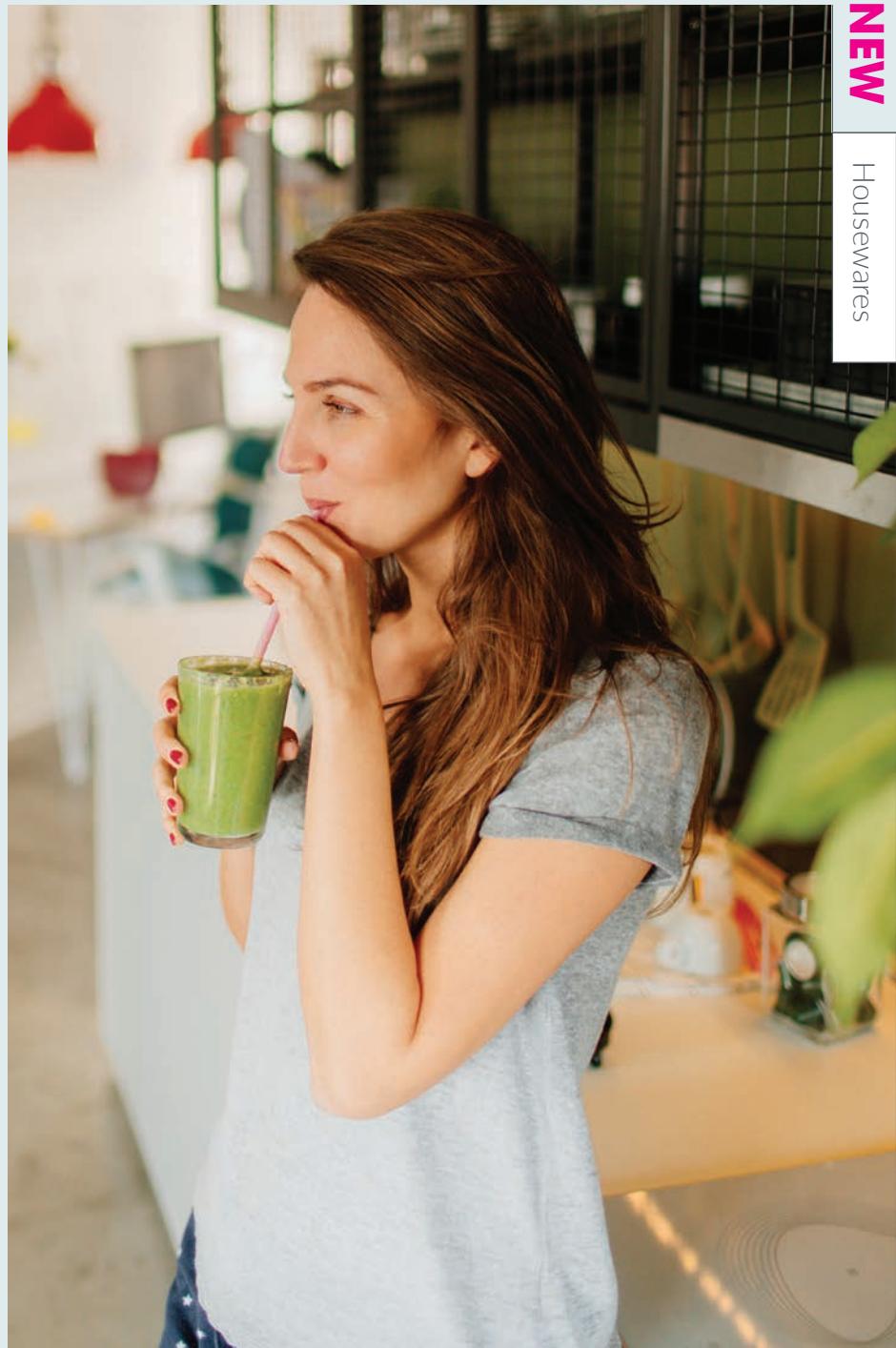
**Standard Decoration:**

Laser Engrave **FREE** set-up

**Colors:** Blue, Green, Red, Yellow

**As Low As:** \$1.39(C)—Min. 5000;

1-color imprint, 1 location



**NEW**

Housewares

**NEW**

Let your brand be the best accessory.



# BAGS



**16067**

KAPSTON® Pierce Dopp Kit

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Gray, Navy

**As Low As:** \$9.49(C)—Min. 50;

1-color imprint, 1 location



This modern toiletry kit is great for carrying all of your essentials when traveling. Check out the rest of the KAPSTON™ Pierce Collection for matching products.



**16056**

KAPSTON® Stratford 22" Garment Duffel

**Standard Decoration:**

Deboss \$75(g) set-up

**Color:** Black

**As Low As:** \$69.99(C)—Min. 10;

Debossed imprint, 1 location



This unique duffel has a built-in garment bag compartment that will simplify your next business trip.



**16061**

Koozie® Quilted Kooler Tote

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black/Charcoal, Black/Red, Black/Royal

**As Low As:** \$9.99(C)—Min. 48;

1-color imprint, 1 location



Pack your essential refreshments in this trendy cooler tote.



**NEW**

Bags

# NEW

## Bags

### ATCHISON®

**AP8026**

Casual Carry Tote

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black, Green, Red, Royal

**As Low As:** \$3.99(C)—Min. 100;  
1-color imprint, 1 location



This multi-function tote is great for groceries or for using at your next convention.

### GoodValue®

**16073**

Retro Reflective Tote

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** White/Black, White/Lime, White/Orange, White/Red, White/Royal

**As Low As:** \$5.99(C)—Min. 50;  
1-color imprint, 1 location



This stylish tote features reflective accents and a fun retro design.

### ATCHISON®

**AP8027**

Lexington Computer Tote

**Standard Decoration:**

Screen Print \$50(g) set-up

**Color:** Black

**As Low As:** \$22.99(C)—Min. 25;  
1-color imprint, 1 location



Every fashionista wants this trendy computer tote with rose gold zipper, striped lining, and fringe accent zipper pull!

### GoodValue®

**16068**

Zip-It-Up Computer Backpack

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black/Charcoal, Black/Red, Black/Royal

**As Low As:** \$13.49(C)—Min. 50;  
1-color imprint, 1 location



Bring this sporty computer backpack to your next meeting. This bag is equipped with multiple zip pockets for all of your accessories!

Level up your next campaign.

# TECHNOLOGY

## myCharge™

**32320**

myCharge® RAZORXTRA  
12000 mAh

**Standard Decoration:**

Pad Print \$50(g) set-up

**Color:** Blue

As Low As: \$56.99(C)—Min. 15;  
1-color imprint, 1 location



The 12,000mAh dual output RazorXtra battery charger can power up to two phones, tablets, eReaders, or other USB device at a time. The universal battery pack is crafted from aluminum, offers a premium feel and can recharge some smartphones up to six additional times. With 2.4A output, the RazorXtra portable charger will quickly charge your phone or other device. This external battery is designed with safe-cell technology, ensuring the safest level of battery protection in the marketplace.

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## myCharge™

**32333**

myCharge® UnPlugged 3K  
Wireless Power Bank

**Standard Decoration:**

Pad Print \$50(g) set-up

**Color:** White

As Low As: \$32.59(D)—Min. 15;  
1-color imprint, 1 location



The Unplugged 3K is a wireless charging power bank. You can charge any wireless-enabled smartphone anywhere without any charging cables. The portable wireless power bank is certified to Qi standard and delivers 5 Watts of power, so it is crafted to charge any Qi-enabled smartphone. Just set your smartphone on the surface and charging begins on contact. The charger is built with a bonus USB-A port, giving you the ability to charge 2 devices at once, charging one with the USB-A port and one wirelessly.



**32311**

Marley Positive Vibrations  
Bluetooth® Headphones

**Standard Decoration:**

Screen Print \$50(g) set-up

**Color:** Black

**As Low As:** \$71.99(D)—Min. 10;  
1-color imprint, 1 location

*Big drivers, soft ear cushions, precision sound, Positive Vibration 2 Wireless headphone is an instant classic and lifestyle essential. It's available in a range of vibrant colors and cool styles with a 10-12 hour battery life. Featuring a 40mm dynamic driver with aluminum ear cups, the sleek design and accessible price point make it the ideal wireless companion.*



**chargeworx®**

**32318**

Chargeworx® Waterproof  
Smartphone Sleeve

**Standard Decoration:**

Pad Print \$50(g) set-up

**Color:** Black

**As Low As:** \$9.59(C)—Min. 50;  
1-color imprint, 1 location



*This retail-branded waterproof phone sleeve is tested to keep your devices dry. Confidently take underwater pictures or videos.*



**NEW**

Technology

Creativity is contagious, pass it on.



# OFFICE

**NEW**

Office



 **KAPSTON™**

**16021**

KAPSTON® Natisino Journal

**Standard Decoration:**

Deboss \$75(g) set-up

**Colors:** Black, Brown

**As Low As:** \$12.85(C)—Min. 50;  
Debossed imprint, 1 location



This premium, refillable journal is perfect for taking notes at your next meeting!

 **WOODCHUCK®**

BUY ONE. PLANT ONE.

**16065**

Woodchuck Walnut Classic Wood Journal

**Standard Decoration:**

Laser Engrave \$50(g) set-up

**Color:** Walnut

**As Low As:** \$47.87(C)—Min. 25;  
Laser-engraved imprint, 1 location



Handcrafted from real wood, these customized journals make great gifts!

 **WOODCHUCK®**

BUY ONE. PLANT ONE.

**16066**

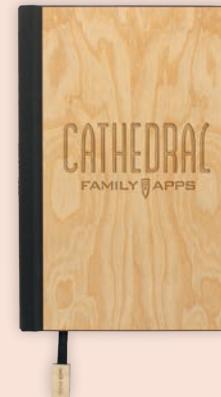
Woodchuck Birch Classic Wood Journal

**Standard Decoration:**

Laser Engrave \$50(g) set-up

**Color:** Birch

**As Low As:** \$47.87(C)—Min. 25;  
Laser-engraved imprint, 1 location



Handcrafted from real wood, these customized journals make great gifts!



**16022**

Color Groove Journal

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black, Blue, Gray, Red

**As Low As:** \$4.39(C)—Min. 100;

1-color imprint, 1 location



Keep your notes handy in this classic, yet stylish journal. Perfect size for school or business meetings.



**32337**

Three Nook Desk Organizer

**Standard Decoration:**

Screen Print \$50(g) set-up

**Colors:** Black, Blue, Red

**As Low As:** \$4.59(C)—Min. 100;

1-color imprint, 1 location



A three-compartment desk organizer that contains matching binder clips, paper clips and push pins. This compact design is the perfect size for any desk!



**NEW**

Recognize Greatness.

# AWARDS



**36891**

Color Peak Award

**Standard Decoration:**

Deep Etch **FREE** set-up

**Colors:** Blue, Green, Yellow

**As Low As:** \$120.00(C)—Min. 1;

Deep-etched imprint, 1 location

Colorful peak on an eye-catching award that can be given for many occasions!



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**NEW**

Awards

**NEW**

When it comes to your brand, every shot counts.



# GOLF



62483

### Eagle Golf Event Kit

#### Standard Decoration:

Screen Print \$50(g) set-up

Colors: Blue, Red

**Ball Marker Colors:** Assorted Colors (Black, Bright Green, Dark Blue, Dark Green, Orange, Red, White, Yellow)

**Tee Colors:** Assorted Colors (Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow)

**As Low As:** \$6.69(C)—Min. 72;  
1-color imprint, 1 location on  
outer package only



Ideal for golf outings, outdoor events, and club giveaways!  
Great promo golf giveaway!  
Great "just in case" kit to have for the minor nicks and cuts while on the course!



62484

### Laureate Golf Kit with 2-1/8" Tees (shown)

62485

### Laureate Golf Kit with 2-3/4" Tees

62486

### Laureate Golf Kit with 3-1/4" Tees

#### Standard Decoration:

Screen Print \$50(g) set-up

Colors: Blue, Red

**Tee Colors:** Assorted Colors (Black, Dark Blue, Dark Green, Natural, Orange, Red, White, Yellow)

**Price Includes:** 1-color imprint, 1 location on outer package only

**62484-As Low As:** \$4.79(C)—Min. 150;

**62485-As Low As:** \$4.89(C)—Min. 150;

**62486-As Low As:** \$5.19(C)—Min. 150;



Ideal for golf outings, outdoor events, and club giveaways.



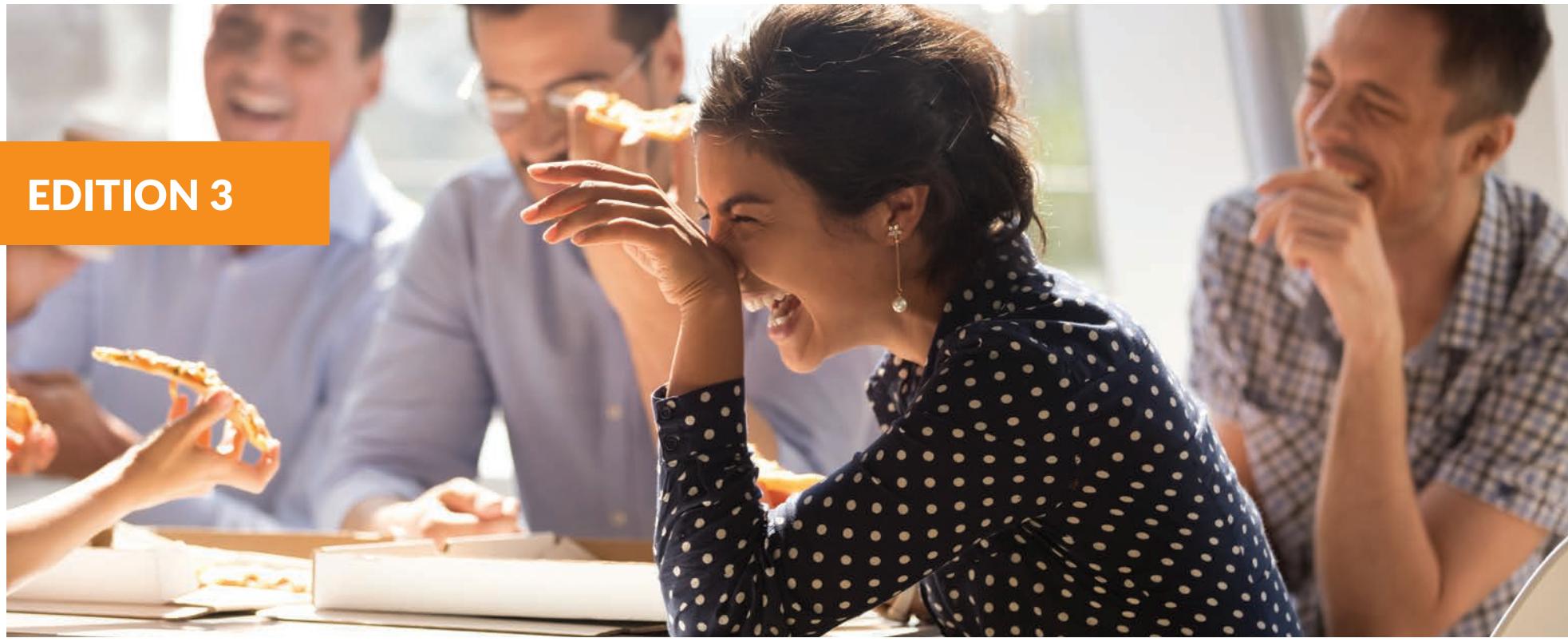
# DISCOVER

## WHAT'S NEW



40480 UPIC BIC [bicgraphic.com](http://bicgraphic.com)  
Part #: 91406

EDITION 3



BIC Graphic is a leader in product safety, including Prop 65 compliance. Nearly all of our product SKUs are Prop 65 compliant and do not require a Prop 65 label when shipping to California. Visit [bicgraphic.com](http://bicgraphic.com) for complete details.



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Printed in the USA on recycled paper. Contains 10% recycled fiber.

